

HLB CMA SOUTH AFRICA - COMPANY PROFILE

HELPING BUSINESSES GROW THROUGH INNOVATIVE THINKING AND A COLLABORATIVE APPROACH



**CMA
SOUTH AFRICA INC.**
AUDIT | TAX | ADVISORY

hlbcma-southafrica.com

TOGETHER WE MAKE IT HAPPEN



Bringing **HLB CMA (SOUTH AFRICA) INCORPORATED** to you:

At HLB, we are committed to exceeding our client's expectations and pride ourselves on the ability to provide a personal and unique experience – unmatched by our peers.

Our goal with every client is to provide exceptional customer service through accessibility, efficiency, quality, and knowledge of our clients on a personal level.

We believe our collective expertise puts us in an excellent position to drive your business prospects forward.





HOW WE WORK TOGETHER

Regardless of what sector you operate in, business is about people. Building a trusted relationship with you wherever you take your business is highly important to us. To best service our international clients, we take the time to get to know you and understand your specific needs.

At HLB, we are proud of our strong professional relationships. When working with us across borders, you can be assured that your HLB team at home and in the territories, you're expanding in personally know each other. This is the HLB-way of creating value through real relationships and how we make sure the client experience is seamless. It is through personal and trusted relationships that we deliver on our brand promise:

TOGETHER WE MAKE IT HAPPEN.



156 Countries



1,128 Offices



40,831 People

HLB is a global network of independent advisory and accounting firms ranked within **the top 10 of the second-tier network firms in the world.**

We have a history of innovation, collaboration and are dedicated to helping clients grow across borders.



WHO WE ARE

We are committed to offering you top-quality auditing, advisory, and business rescue services, that is why **we received the accolade of the best auditing firm in South Africa 2019**. We are therefore recognized by our clients as one of the most dynamic and progressive South African Chartered Accounting Firms. As professional advisors, we aim to solve issues and complexities to improve performance and manage risks.

Our services are beyond a single engagement or a single result. We value our relationship with our clients, a relationship that is born of a trustworthy, knowledgeable, and synergetic process.

We are one of only **16 JSE- accredited audit firms**.

Our **BBBEE rating is level 1** which implies that we are fully committed to South Africa.

HLB CMA SOUTH AFRICA Incorporated has a **policy of non-discrimination and equal opportunities** and accepts that certain groups were disadvantaged in the past. This fact is considered in its yearly intake of trainee accountants and its aim to attain representative employment equity over the next few years.





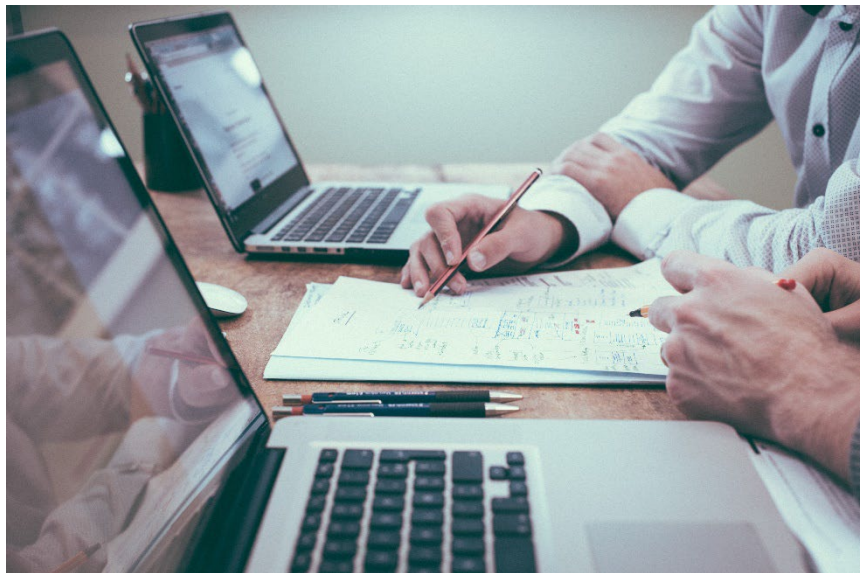
VISION AND EXCELLENCE

HLB CMA (SOUTH AFRICA) INCORPORATED was created with the belief that audit services can be provided efficiently while still being cost-effective and maintained on a personal level.

It is this conviction that sets us apart from our peers. While serving clients throughout South Africa, we have performed audits for numerous clients and have experienced the unique challenges each of our client's face.

With an appreciation for these distinct issues, we approach every assignment with an individual view and adapt our methods to meet the specific needs of each of our clients.

When you engage HLB, you can be confident that experienced professionals will perform each step of the audit process, giving you and your staff direct access to our highest level of expertise. We keep overhead low and quality high by eliminating inexperienced staff and connecting **YOU** directly to our partners.



We pride ourselves on innovation and forward-thinking, therefore we only present comprehensive and affordable solutions.



EFFECTIVE EXPERTISE

HLB offers a wide range of Audit, Consulting & Accounting services throughout South Africa. Our technical expertise is matched only by our dedication to customer service. We would love the opportunity to meet with you personally and discuss how our firm can meet your specific needs:

- Statutory Audits
- Internal Audits
- Process Audit
- Management Audit
- Stock Audit
- Due Diligence
- Forensic/Risk Audit





OUR VISION FOR YOUR SUCCESS

Our ethos is to go beyond the numbers. As a practice, built largely on personal recommendation, our philosophy is simple – you, our client, are the centre of our universe.

It is our mission to exceed expectations by delivering truly exceptional service to entrepreneurial businesses, their owners, and other high-earning taxpayers.





A WINNING TEAM

Our **handpicked** team is qualified registered Auditors who continually push for professional excellence.

Each has their own area of specialised expertise and the combined efforts of this multi-skilled team have been the driving force for success for the last 20 years.





Every year, we subject our business to intense scrutiny and monitoring to provide true transparency and the highest levels of commitment and professional conduct.

Customer satisfaction comes first.

...defined by you.

There is nothing that surpasses honest customer feedback when it comes to evaluating where we are doing well and where there is room for improvement.



**TOGETHER WE
MAKE IT HAPPEN**



SYNERGY – part of a whole

CLIENT ASSISTANCE

Our firm is highly focused on customer service and makes a point to respond to all client emails, phone calls and other inquiries in an expedited manner. It would be unusual not to receive a response within the same day of the request being made.

PARTICIPATION IN PROFESSIONAL ORGANISATIONS

We believe that it is essential to participate in professional organisations to stay abreast of industry trends and changes. Our firm's commitment to quality is evidenced through our active participation/memberships in the following professional organizations:

- **IRBA** – Independent Regulatory Board for Auditors
- **SAICA** – South African Institute for Chartered Accountants
- **JSE** – Accredited Auditors
- **SAIT** – South African Institute of Tax Professionals

CONTINUING PROFESSIONAL EDUCATION

Each of our professionals complies with the CPD requirements of **SAICA** and **IRBA**, which requires each professional to receive a minimum of **40 hours** of continuing education credits annually.

In most cases, our continued professional development that includes accounting and auditing content, exceeds the thresholds set by IRBA as we are continually monitoring and re-focusing our CPD curriculum to fit with those areas we encounter the most.

Our CPD records are open to our clients for review and will be made available upon request.



SYSTEMS CAPABILITIES

HLB has the capability to audit computerised systems and does so where necessary. We will sample computerised transactions but will also focus on source documents outside of the computerised system.





WE ARE READY TO GO, ARE YOU?

If you want to make a start on your journey to a solid and independent financial audit today, **CONTACT US.**

Feel free to contact our chairman for any further information at:

mariusm@mbasa.org or 082 561 7007



TOGETHER WE
MAKE IT HAPPEN



hlbcma-southafrica.com